



Social Media Guidelines

Project Cargo Summit 2019

Twitter:

- Use #ProjectCargoSummit2019 in all your event related messages
- Follow and mention @ProjectCargoSum and we'll retweet your messages
- Use your personalised banner (send to your email)

Tweet suggestions:

I am speaking at the Project Cargo Summit 2019 on 11 and 12 September in Rotterdam about [topic]. Are you joining me? More info and registration:

<https://www.projectcargosummit.com/>. #Projectcargosummit19

Join me @ProjectCargoSum and hear more about [topic]. Registration via:

<https://www.projectcargosummit.com/>. #Projectcargosummit19

Facebook:

- Use #Projectcargosummit19 in all your event related messages
- Like and mention our page <https://www.facebook.com/ProjectCargoJournal/>
- Use your personalised banner (send to your email)

You are encouraged to post pictures of your companies products/services and/or logo and banner of Project Cargo Summit 2019. Promotional material is available via our [promo kit](#).

Post suggestions:

I am speaking at [TAG US] on 11 and 12 September in Rotterdam about [topic]. Are you joining me? More info and registration: <https://www.projectcargosummit.com/>.

#Projectcargosummit19 #conference

Join me [TAG US] and hear more about [topic]. Registration via:

<https://www.projectcargosummit.com/>. #Projectcargosummit19



LinkedIn:

- Use #ProjectCargoSummit2019 in all your event related messages
- Join the Project Cargo Summit Group on LinkedIn:
<https://www.linkedin.com/company/project-cargo-journal/>
- Use your personalised banner (send to your email)

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Post suggestions:

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Invitation as part of your newsletter/ mailing

On the 11th and 12th of September, **NAME SPEAKER** is speaking at Project Cargo Summit 2019. Are you interested to hear **TOPIC**? Come join us at the Project Cargo Summit.

The focus of Project Cargo Summit is discussing important industry developments and showcasing the cutting-edge innovations that will shape the project cargo industry of tomorrow. The two-day event combines in-depth information, business opportunities and networking in style.

More than 1.500 international visitors – especially shippers / supply chain managers – from over 16 countries will visit the second edition of Project Cargo Summit. Please have a look at the programme on [the conference website](#).

Want to visit this event? Register here <https://www.projectcargosummit.com/registration/> and get your 20% discount by using the VIP discount code: **PCS19SPKR**